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## **Iowa's 3<sup>rd</sup> Congressional District: Interactive Map Shows Youth Vote to Watch in Election**

### ***Dynamic, Online Map Allows Viewers to Gain a Comprehensive View of Young Voters in IA's 3<sup>rd</sup> Congressional District***

**Medford/Somerville, MA** – The [Center for Information and Research on Civic Learning & Engagement \(CIRCLE\)](#), the nation's premiere youth think tank based at Tufts University's Tisch College of Citizenship and Public Service, released a new, interactive online map showing the Iowa's 3<sup>rd</sup> Congressional District race is one that should be watched because of young people's potential role in November's upcoming election for that seat.

According to CIRCLE, the 3<sup>rd</sup> Congressional District race is one of four U.S. House elections this year in which youth turnout should be watched most closely, because of the competitiveness of the race, the size of the youth population, and/or the historical youth turnout trend. The others include the Arizona's 1<sup>st</sup>, Arizona's 9<sup>th</sup> and the New York 23<sup>rd</sup> Congressional District elections.

The dynamic new map released by CIRCLE provides an in-depth view of young voters searchable by every congressional district in the nation, including Iowa's 3<sup>rd</sup> Congressional District.

**[Click on the above or here for access to the interactive map](#)**

Representative Tom Latham is retiring after twenty years in the House, leaving a competitive race with more than one analyst calling it a toss-up. The online map released today by CIRCLE shows:

- Iowa's 3<sup>rd</sup> Congressional District includes many college campuses
- In the last midterm in 2010, 13% of all the voters were young in Iowa's CD3, a proportion more than double the average for the country that year and likely very close to the percentage of the youth percentage of the whole adult population of the district. In other words, the youth turnout rate was about the same as the turnout rate for all ages in CD3, whereas youth turnout was far below average turnout in the country as a whole.

The online map allows viewers to look into the youth make-up of the Iowa's 3<sup>rd</sup> Congressional District in a number of additional ways, including:

- Socio-economic factors including unemployment and educational attainment, demographic information and the number of higher education institutions located in each area;
- And the political and social make-up of each congressional district, providing viewers with information relating to potential ballot measures, competitiveness rankings

**“Youth voters continue to play a pivotal role in our country’s elections,”** said Peter Levine, director of CIRCLE. **“As we enter the 2014 midterm election season, it’s important to give the public and the media a place to find some of the most up-to-date, comprehensive data on young Americans provided in an easily searchable format. In Iowa’s 3<sup>rd</sup> Congressional District, and in many other congressional elections across the country, youth voters have the ability to make an decisive impact on the result.”**

CIRCLE’s online [“2014 Election Center”](#) houses analysis and findings most relevant to the midterm elections, including an additional interactive map released by CIRCLE in May that illustrates the most detailed analysis of the youth vote, broken down by state, comparing every national election since 1982.

CIRCLE is well known for producing unbiased analysis on youth voting in every election cycle. In addition to publicly released products, CIRCLE’s team of experts are also available to help put current data on youth voters and politics into a broader context based on their own research and knowledge of scholarly literature on the subject area.

**\*\* Throughout the 2014 midterm election season, please contact Kristofer Eisenla at [kristofer@lunaeisenlamedia.com](mailto:kristofer@lunaeisenlamedia.com) or 202-670-5747, to speak to one of CIRCLE’s youth vote experts or for further information/data on the youth vote in America \*\***

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*CIRCLE ([www.civicyouth.org](http://www.civicyouth.org)) is a nonpartisan, independent, academic research center that studies young people in politics and presents detailed data on young voters in all 50 states. CIRCLE is part of the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University.*

*The Jonathan M. Tisch College of Citizenship and Public Service (<http://activecitizen.tufts.edu/>) is a national leader whose model and research are setting the standard for higher education’s role in civic engagement education. Serving every school of Tufts University, Tisch College creates an enduring culture that prepares students to be lifelong active citizens.*

*Tufts University (<http://www.tufts.edu/>), located on three Massachusetts campuses in Boston, Medford/Somerville and Grafton, and in Talloires, France, is recognized*

*as one of the premier research universities in the United States. Tufts enjoys a global reputation for academic excellence and for the preparation of students as leaders in a wide range of professions. A growing number of innovative teaching and research initiatives span all Tufts campuses, and collaboration among the faculty and students in the undergraduate, graduate, and professional programs across the university's schools is widely encouraged.*